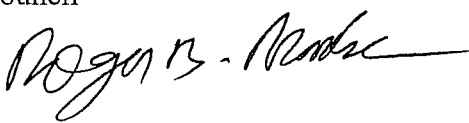


TRANSMITTAL # 6

MEMORANDUM

June 6, 2007

TO: Workforce Development Council
FROM: Roger B. Madsen, Director 
SUBJECT: WIA National Farmworker Jobs Program

ACTION REQUESTED: None. Information Only.

BACKGROUND:

Section 167 of the Workforce Investment Act establishes a Migrant and Seasonal Farmworker Program. Idaho will be allocated a total of \$1,020,556 for PY'07 to provide employment, training and related support services to migrant and seasonal farmworkers in Idaho. The grant is to be awarded on a competitive basis at least every two years.

Applicants are required to submit copies of their funding proposals to the State Workforce Investment Board, the Workforce Development Council (WDC), in order to satisfy requirements for consultation contained in Section 167(e) of the Act. Two applicants have submitted proposals. The Idaho Community Council, formerly the Idaho Migrant Council, and Idaho Commerce & Labor are competing to deliver services. Copies of the abstracts are attached to this transmittal.

The role of the Council is to review the proposals and offer comments as it deems appropriate. Comments, if any, must be submitted to the Secretary of Labor no later than June 27, 2007. The Council is not being asked to select one proposal over the other. Representatives will be available at the meeting to respond to any questions the Council may have.

Contact: Primary: Leandra Burns (208) 332-3570 ext 3327
Secondary: Cheryl Brush (208) 332-3570 ext 3312

Attachments

**COMMUNITY COUNCIL OF IDAHO, INC (CCI)
EMPLOYMENT & TRAINING DEPARTMENT
NATIONAL FARM WORKER JOBS (NFJP) PROPOSAL
PROGRAM YEAR 2007**

PROPOSAL ABSTRACT

The **Community Council of Idaho, Inc.** (formerly the Idaho Migrant Council, Inc.) is a private, not-for-profit Corporation with a 35 year history of providing a myriad of services to the migrant and seasonal farmworker community in Idaho. This includes employment and training services, and a variety of adjunct program services designed to secure economic self-sufficiency for its clients.

This project proposal entitled, **CCI National Farmworker Jobs Program**, is intended to enroll and provide services to **248 program participants**, 68% will receive employment and training specific services and 32% will receive related assistance (RA) services. We are requesting the full allocation available for the state of Idaho, \$1,020,556, to implement this project.

Our plan is designed to meet an **Entered Employment Rate of 85%**, an **Employment Retention Rate of 80%** and **Average Earnings of \$7,500**.

This project is proposed as a state-wide program serving Idaho's MSFW population, which is over 90% Hispanic and of which the great majority reside in Southern Idaho (over 90%). We propose to utilize our existing delivery system of one administrative office (located in Caldwell) and five (5) local offices located in Caldwell, Twin Falls, Burley, Blackfoot, and Idaho Falls, all of which are located in the three (3) operating regions of the CCI.

Our proposal details the industrial structure of Idaho and its increasing reliance on Service Industries for the bulk of employment and the growing urban concentration of its

population, 68%, into nine “urban counties” as defined by Idaho Commerce & Labor. The proposal details the demographic makeup of the MSFW population in Idaho, a profile that reveals a low-income, limited English speaking, relatively young population with limited work experience outside of agriculture.

We also analyze the economic and occupational outlook for Idaho and draw conclusions on the appropriate mix of program services to meet the needs of the profiled population.

The cumulative effect of the relationships and strategic activities identified in our grant plan matrix are designed to accomplish the goal of increased One Stop participation by our NFJP clients. They are also designed to ensure our participation within DOL’s WIRED framework. We are partners and collaborators with the two Economic Development Organizations (EDOs) that have submitted third-generation WIRED proposals in conjunction with their local institutions of higher learning.

As noted, CCI has an extensive history of providing services to the MSFW community. We have developed the necessary administrative, fiscal, and programmatic systems to ensure the safeguarding of Federal, State, and private resources. The proposal provides extensive documentation of the adequacy of these control systems for the proper administration of a resulting grant award.

ABSTRACT

PY07 National Farmworker Jobs Program Grant

Applicant: Idaho Department of Labor

Project Title: *From the Fields to the Front Office ~*

Integration of NFJP in One Stop Service Delivery

Funding Requested: \$1,020,562

The Idaho Department of Labor (IDOL) is pleased to submit this application for the National Farmworker Jobs Program (NFJP) for Program Year 2007. This proposal offers full integration and delivery of services to migrant and seasonal farmworkers (MSFWs) within the One Stop system in Idaho, an increase in the numbers of MSFWs who will receive high quality workforce investment services, and by offering NFJP in all One Stop Centers, will broaden farmworker access from limited sites to all communities across the state.

Idaho's recent restructuring of WIA toward a single state delivery system increased its number of One Stop Centers four-fold; and along with Governor Butch Otter's commitment to coordinate and streamline education, economic and workforce development (E3) to better serve regional economic transformations, provide a firm foundation for continuing ETA's integration strategy established in previous years. As a major step in coordination and integration of E3 services across the state's geographically diverse and rural areas, the Governor's Workforce Development Council tasked IDOL with restructuring all 24 of its local office sites to meet One Stop Center requirements.

All sites were designated as comprehensive One Stop Centers in program year 2006 (PY06). Further integration of the NFJP within the One Stop Centers as detailed in this application will broaden MSFW exposure to the full spectrum of E3 services including career guidance, labor market data, and lifelong learning opportunities, all geared toward the customer's talent development strategy, and will open access to NFJP services regardless of customer location across the state. This program integration optimizes diminishing financial resources by all partners in the workforce system in order to provide quality and effective services to MSFW customers.

Our agency is committed to providing quality services to all our customers. This is epitomized in our Director's tireless dedication to excellence and continuous focus on serving MSFW customers starting in 1995 with his personalized poster and an agency wide initiative titled "New Directions for a New Century." This was based on the concept of assisting MSFWs improve their job skills and abilities in order to obtain better employment opportunities and improve their economic situation by going "from the Fields to the Front Office." This proposal is not only an affirmation of that initial effort but a continuous commitment for the future.